*Entrepreneurial Profiles*

Being an entrepreneur is difficult, interesting and very rewarding but how does one become an entrepreneur? In this assignment you will look at the success story of TWO entrepreneurs of your choice. How did they get to where they are today?

1. Find a partner who does not sit at the same table as you!
2. Choose TWO successful entrepreneurs from different industries. Each partner will research ONE entrepreneur.
3. Research the following aspects below:

* Title/Name of the entrepreneur
* Biography
* Personal life (if known)
* Education
* Entrepreneurial skills (for example: creative, intelligent, good networker, etc.)
* Accomplishments
* Business Model Description – How does your entrepreneur generate money?
* [Investments]

1. Compare the two entrepreneurs. What do they have in common? How are they different? What can you learn from their successes and failures?
2. Summarize your information in a PowerPoint presentation. Each slide should highlight both entrepreneurs side by side. You will present your findings to one other team (not in front of the whole class).